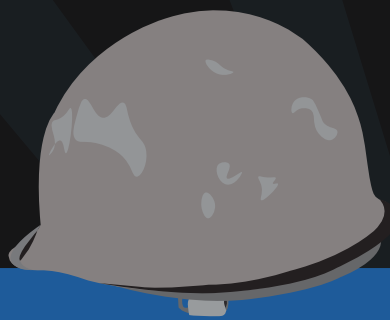


WARFIGHTERS in 2025



GENERATION - X

Born: 1965-1980

2%



GENERATION - Y

Born: 1981-1996

50%



GENERATION - Z

Born: 1997- Present

48%

“ ”

"I lead my men and women through example."

"Don't just tell me to do something without telling me why I am doing it."

" I take off this uniform when I go home. I'm a person first."

Training Expectations



PowerPoint.
Field Training.



Hands-on/Interactive.
Outcome based training.



Virtual Reality.
Gamification.

Motivations for Joining



To pay for college.
Alternative career path.



Preparation for life skills.
For independence.



Learn new things.

Technology Expectations

Comfortable with new technology.
Knew life before smartphone.

Technology savvy.
Do not recall a world without smart phones and internet.

Completely integrated with technology.
Insatiable need for new information fast.
Short attention span.

Social Media



Follow news & media.
Keep up with family/friends.
Search for information.



To fill up time.
Stay up-to-date with friends.
Current news.



Stay current on trends.
Keep up with influencers.
Privatize relationships.

Sources:

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